

Bachelor of Business Administration Program in Entrepreneurship (International Program)

Degree Plan

Regular Track

Total Number of Credits

General Education	24 credits
English Languages	9 credits
Integrated Professional Skills Course	15 credits
Professional Education	99 credits
Core Courses	54 credits
Major Requirements	33 credits
Major Electives	12 credits
Free Electives	6 credits
Total	<u>132</u> credits

List of Courses

1. General Education (30 Credits)

English Languages (9 Credits)

IEN106	The Art of Writing	3
IEN107	Critical Reading and Writing	3
IEN108	Persuasive Presentation	3

Integrated Professional Skills Course (21 Credits)

IGE011	Thinking Skills for Lifelong Learning	3
IGE012	Citizenship in Society and International Community	3
IGE013	Technology and Innovation for the Future	3
IGE014	Aesthetics and Well-being for Life	3
IGE015	Entrepreneurial Spirit and Financial Literacy	3

2. Professional Education (96 credits)

Core Courses (54 credits)

EPB104	Accounting for Entrepreneurs	3
EPB106	Entrepreneurial Finance	3
EPB103	Fundamentals of Economics	3
EPB202	Fundamental Financial Modeling and Venture Analysis for Entrepreneurs	3
EPB206	Advanced Financial Modeling and Venture Analysis for Entrepreneurs	3
EPB303	Legal Aspects and Business Ethics	3
EPB105	Basic Research Methods in Entrepreneurship	3
EPB203	Business Research for Entrepreneurs	3
EPB101	Foundations of Entrepreneurship	3
EPB102	Creative Thinking and Entrepreneurial Opportunities Developing	3
EPB201	Entrepreneurial Marketing	3

EPB204	Innovation, Technologies and Artificial Intelligence for Entrepreneurs	3
EPB205	Business Plan Analysis and Development for Entrepreneurs	3
EPB207	Production and Operations Management	3
EPB208	Social Entrepreneurship	3
EPB301	Business Strategy and Sustainable Growth	3
EPB302	Human Capital Management for Entrepreneurs	3
EPB304	Entrepreneurship and Global Opportunities	3

Major Requirements**(33 credits)**

EPB151	Business Workshop and Consulting for Entrepreneurs I	0
EPB152	Business Workshop and Consulting for Entrepreneurs II	0
EPB153	New Business Venture, Product and Service Development	3
EPB154	Brand Management and Creative Design for Entrepreneurs	3
EPB251	Business Workshop and Consulting for Entrepreneurs III	0
EPB252	Business Workshop and Consulting for Entrepreneurs IV	0
EPB253	Business Workshop and Consulting for Entrepreneurs V	0
EPB254	Family Business Creation and Management	3
EPB255	Art of Selling and Negotiation	3
EPB351	Business Workshop and Consulting for Entrepreneurs VI	0
EPB352	Business Workshop and Consulting for Entrepreneurs VII	0
EPB353	Business Workshop and Consulting for Entrepreneurs VIII	0
EPB354	Artificial Intelligence Driven Digital Economy Strategies and Digital Marketing for Entrepreneurs	3
EPB355	Entrepreneurial Business Experience I	3
EPB356	Entrepreneurial Business Experience II	3
EPB357	Entrepreneurial Venture Funding	3
EPB358	Strategic Marketing Management for Entrepreneurs	3
EPB359	Pitching and Presentation Skills	3
EPB360	Risk, Crisis Management and Business Continuity Planning	3

Major Electives**(12 credits)**

Students select only 12 credits from the following courses.

EPB501	Asia Countries and New Emerging Market Countries Study for Entrepreneurs	3
EPB502	Digital Transformation	3
EPB503	Corporate Entrepreneurship	3
EPB504	Data Analysis and Customer Relationship Management	3
EPB505	Entrepreneurial Diagnosis and Business Consulting	3
EPB506	Entrepreneurial Internships	3
EPB507	Entrepreneurship in the Global Economy	3

EPB508	Environmental Sustainability and Social Responsibility	3
EPB509	Foundations of Management	3
EPB510	Independent Study	3
EPB511	Leadership and Organization Behavior	3
EPB512	Managing a Growing Business	3
EPB513	Networking, Relationships and Cluster Management	3
EPB514	Personal Finance Management	3
EPB515	Seminar in Entrepreneurship	3
EPB516	Special Topics in Entrepreneurship	3
EPB517	Supply Chain and Logistics Management	3
EPB518	Wealth Management	3
EPB519	Taxation and Tax Planning for Entrepreneurs	3
EPB520	Pre-Cooperative Education	3
EPB521	Cooperative Education in Entrepreneurship and Management	6

3. Free Electives

(6 credits)

Students must select 6 credits with international courses from other majors as the following courses.

EPB571	Building Social Network in Digital World	3
EPB572	Business Professional Skills	3
EPB573	Enneagram for Entrepreneurs	3
EPB574	Gemology for Life and Business	3
EPB575	Health and Wellness Management	3
EPB576	Physiognomy and Fengshui	3
EPB577	Real Estate Management	3
EPB578	Social Interaction and Personality Development	3

Course Description

1. General Education (24 Credits)

English Languages (9 Credits)

IEN106 The Art of Writing 3 (2 - 2 - 6)

Paragraph and essay writing through planning, drafting, and revising narrative, descriptive, and expository writing.

IEN107 Critical Reading and Writing 3 (2 - 2 - 6)

Critiquing any reading materials: Identifying main ideas and summarizing texts; analyzing the intent, tone, bias, and intended audience of the author; and recognizing propaganda, fake news and disinformation.

IEN108 Persuasive Presentation 3 (2 - 2 - 6)

Planning, organizing, designing, and delivering persuasive presentations, with an emphasis on using persuasion strategies, deploying effective arguments, and mastering body language, voice, and word choice, as well as innovative audio-visual media.

Integrated Professional Skills Course (15 Credits)

IGE011 Thinking Skills for Lifelong Learning 3 (3 - 0 - 6)

Theories and practical thinking tools, practice critical thinking, creative and innovative thinking, analytical thinking, synthesis thinking and problem-solving thinking, including how to link and select appropriate thinking tools and effectively adapt to daily life, professional undertakings and lifelong learning.

IGE012 Citizenship in Society and International Community 3 (3 - 0 - 6)

Concepts, traits, rights, duties and responsibilities of citizenship in Thai society, global society, and digital society, with ability to adjust and live happily with others while keeping abreast of and adapting themselves to societal changes which may affect livelihood and working life; awareness and cooperation at different levels among people of diverse cultures.

IGE013 Technology and Innovation for the Future 3 (3 - 0 - 6)

Concepts, roles, awareness and adjustment to changes of the future and applications of various types of technology and innovation in knowledge acquisition and improvement of quality of life in a new normal society including ways to solve life complexity and challenges, and to enhance creative working life; impacts of technology and innovation on our livelihood, society and economics, and how to optimize and to protect the intellectual property arising from technology and innovation.

IGE014 Aesthetics and Well-being for Life 3 (3 - 0 - 6)

How to live a meaningful life through various types of arts, recreational activities and sports; new perspectives for aesthetics of life that influence one's mind and how one may plan a path to success from one's passion.

IGE015 Entrepreneurial Spirit and Financial Literacy 3 (3 - 0 - 6)

The development of character traits that are vital to cultivating an entrepreneurial spirit, with an emphasis placed on how to think like an entrepreneur, opportunities to start and run a business with on the basis of ethics and moral grounds, how to effectively manage and make financial decisions, personal financial management and investment, including sustainable development, effective leadership skills development, teamwork, bold, prompt and well-informed decisions-making.

2. Professional Education (99 credits)**Core Courses (54 credits)****EPB104 Accounting for Entrepreneurs 3 (3 - 0 - 6)**

The essentials of fundamental accounting such as definition of accounting, users of accounting information, accounting concepts and principles, accounting equation, measuring and recording of business transactions, adjusting entries, completing the accounting cycle, classified financial statements, depreciation, inventories, managerial accounting basics, cost behavior, cost volume-profit and its analysis and budgeting.

EPB106 Entrepreneurial Finance 3 (3 - 0 - 6)

The practical aspects of corporate finance, the mathematics of finance, security valuation, investment and financing decisions, risk and return tradeoff, and the fundamentals of international financial management that involved with business plan.

EPB103 Fundamentals of Economics 3 (3 - 0 - 6)

Basic economics principles to analyze, demand and supply analysis, theory about consumer and producer, and the characteristics of various market structures, fiscal policies on business decision-making.

EPB202 Fundamental Financial Modeling and Venture Analysis for Entrepreneurs 3 (3 - 0 - 6)

The process of applying Financial Modeling, including the Linear Model, Probabilistic Models and Regression Model, adjusting the business financial model through the financial spreadsheet for estimating the possible financial consequences through simulations under different scenarios, including the financial analysis of the non-complex business case, to estimate the profitability of potential investments and corporate as a financial report.

EPB303	Legal Aspects and Business Ethics	3 (3 - 0 - 6)
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EPB105	Basic Research Methods in Entrepreneurship	3 (3 - 0 - 6)
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EPB203	Business Research for Entrepreneurs	3 (3 - 0 - 6)
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EPB101	Foundations of Entrepreneurship	3 (3 - 0 - 6)
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EPB102	Creative Thinking and Entrepreneurial Opportunities Developing	3 (3 - 0 - 6)
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Entrepreneurship (IP) V.70.1

EPB201 Entrepreneurial Marketing**3 (3 - 0 - 6)****Pre-requisite: Passed EPB101 or Dean's Approval**

Basic concepts of marketing, meaning and importance of marketing, consumer behavior, market research, market and environmental feasibility that affect marketing planning of entrepreneurs, the nature and pattern of market segmentation, target market selection, product placement, and marketing mix strategies including product, pricing, distribution channels, and integrated marketing communications, social marketing concepts and methods.

EPB204 Innovation, Technologies and Artificial Intelligence for Entrepreneurs**3 (3 - 0 - 6)****Pre-requisite: Passed EPB102 or Dean's Approval**

Innovation and emerging technologies that drive entrepreneurial growth and business transformation, Exploring how entrepreneurs can leverage digital technologies and artificial intelligence to identify opportunities, improve operations, and create innovative products, services, and business models, frameworks for innovation management, technology adoption, and AI applications that enhance creativity, efficiency, and competitiveness in the modern business landscape.

EPB205 Business Plan Analysis and Development for Entrepreneurs**3 (3 - 0 - 6)****Pre-requisite: Passed EPB201 or Dean's Approval**

The importance and process of business plan writing for business as a planning tool, and review the concept of business to be systematic and united, the principles of business plan writing and how to present a business plan to the bank or financial institution for seeking financial support or inviting others to come to the venture.

EPB207 Production and Operations Management**3 (3 - 0 - 6)****Pre-requisite: Passed EPB101 or Dean's Approval**

The basics and scope of production management, production predicting or forecasting, product design and development, location selection, plant layout, purchasing, production capacity management, inventory management, project management, quality management system, and maintenance of machinery.

EPB208 Social Entrepreneurship**3 (3 - 0 - 6)**

The establishment of enterprises that operate in both for-profit and non-profit forms, including social enterprises, as well as the development of business concepts that emphasize social responsibility and the integration of modern technology to reduce production costs and minimize resource consumption in the production process.

EPB301 Business Strategy and Sustainable Growth**3 (3 - 0 - 6)****Pre-requisite: Passed EPB205 or Dean's Approval**

Theories, principles, strategic planning processes for new business owners and new businesses by setting the goals and mission of the organization to gain competitive advantage, corporate, investment integration in various forms, a study of the internal and external environment that influences the organization's strategy including marketing, finance, production, management and human resources management, a guide for innovation planning, strategic business plan and follow up.

EPB302 Human Capital Management for Entrepreneurs**3 (3 - 0 - 6)**

Roles and responsibilities of the human resource department in the organization including job designing, job analysis, human capital planning, recruiting, human resource development, job evaluation, payroll management, and information technology which can be adapted to human resource management, personalities, groups, and organizations.

EPB304 Entrepreneurship and Global Opportunities**3 (3 - 0 - 6)**

A business owner in the global market by analyzing and evaluating economic, political, social, legal and technological environmental factors affecting the opportunities and threads of business operations, plan and evaluate the feasibility of developing a business in the global market, organize, marketing, management, finance, human resources management, knowledge management, and cultural management of multinational corporations for the effective business management.

Major Requirements (33 credits)**EPB151 Business Workshop and Consulting for Entrepreneurs I****0 (1 - 0 - 3)**

The research and problem-solving approach and provide to group of students with common interests, participants must have basic business knowledge, having self-study to create specialized knowledge in business and in-depth information in their interested knowledge, Know how to solve the problem together by reasoning and existing experiences for mutual benefit in solving problems and business development including a discussion, seminars by external experts.

EPB152 Business Workshop and Consulting for Entrepreneurs II**0 (1 - 0 - 3)**

The research and problem-solving approach and provide to group of students with common interests, participants must have basic business knowledge, having self-study to create specialized knowledge in business and in-depth information in their interested knowledge, know how to solve the problem together by reasoning and existing experiences for mutual benefit in solving problems and business development including a discussion, seminars by external experts.

EPB153 New Business Venture, Product and Service Development**3 (3 - 0 - 6)****Pre-requisite: Passed EPB101 or Dean's Approval**

Concepts and processes in creating and developing new business ventures, products, and services, emphasis is placed on opportunity recognition, market and environmental analysis, business establishment procedures, and business plan development, exploring innovation-driven strategies, product and service design, prototyping, testing, and commercialization.

EPB154 Brand Management and Creative Design for Entrepreneurs**3 (3 - 0 - 6)**

Brand strategy and creative thinking for entrepreneurial success, focusing on brand positioning, differentiation, and brand equity management, along with techniques for assessing and enhancing brand value through effective marketing communication, including creativity concepts, processes, and techniques to generate innovative ideas for product and service design that meet market needs, emphasis is placed on integrating creative thinking, branding strategy, and entrepreneurial insight to build strong, sustainable, and innovation-driven brands.

EPB251 Business Workshop and Consulting for Entrepreneurs III**0 (1 - 0 - 3)**

The research and problem-solving approach and provide to group of students with common interests, participants must have basic business knowledge, having self-study to create specialized knowledge in business and in-depth information in their interested knowledge, know how to solve the problem together by reasoning and existing experiences for mutual benefit in solving problems and business development including a discussion, seminars by external experts.

EPB252 Business Workshop and Consulting for Entrepreneurs IV**0 (1 - 0 - 3)**

The problem-solving approach and provide to group of students with common interests, participants must have basic business knowledge, having self-study to create specialized knowledge in business and in-depth information in their interested knowledge, know how to solve the problem together by reasoning and existing experiences for mutual benefit in solving problems and business development including a discussion, seminars by external experts.

EPB253 Business Workshop and Consulting for Entrepreneurs V**0 (1 - 0 - 3)**

The research and problem-solving approach and provide to group of students with common interests, participants must have basic business knowledge, having self-study to create specialized knowledge in business and in-depth information in their interested knowledge, know how to solve the problem together by reasoning and existing experiences for mutual benefit in solving problems and business development including a discussion, seminars by external experts.

EPB254 Family Business Creation and Management**3 (3 - 0 - 6)**

Principles and practices in establishing, managing, and sustaining family-owned businesses, the course explores the dynamics of family and business relationships, ownership structures, succession planning, and governance systems, strategies for innovation, conflict management, and leadership development within family enterprises, emphasis is placed on creating new ventures, strengthening family business legacies, and ensuring long-term growth and sustainability across generations.

EPB255 Art of Selling and Negotiation**3 (3 - 0 - 6)**

The sales process management and the negotiation process in various forms, and the process of the person looking to solve the problem peacefully, the interaction process is voluntary, the basics of negotiation to send, learn the process of selling in various forms, use sales techniques to gain the benefits that both buyers and sellers are satisfied.

EPB351 Business Workshop and Consulting for Entrepreneurs VI**0 (1 - 0 - 3)**

The research and problem-solving approach and provide to group of students with common interests, participants must have basic business knowledge, having self-study to create specialized knowledge in business and in-depth information in their interested knowledge, know how to solve the problem together by reasoning and existing experiences for mutual benefit in solving problems and business development including a discussion, seminars by external experts.

EPB352 Business Workshop and Consulting for Entrepreneurs VII**0 (1 - 0 - 3)**

The research and problem-solving approach and provide to group of students with common interests, participants must have basic business knowledge, having self-study to create specialized knowledge in business and in-depth information in their interested knowledge, know how to solve the problem together by reasoning and existing experiences for mutual benefit in solving problems and business development including a discussion, seminars by external experts.

EPB353 Business Workshop and Consulting for Entrepreneurs VIII**0 (1 - 0 - 3)**

The research and problem-solving approach and provide to group of students with common interests, participants must have basic business knowledge, having self-study to create specialized knowledge in business and in-depth information in their interested knowledge, know how to solve the problem together by reasoning and existing experiences for mutual benefit in solving problems and business development including a discussion, seminars by external experts.

EPB354 Artificial Intelligence Driven Digital Economy Strategies and Digital Marketing for Entrepreneurs 3 (3 - 0 - 6)

Pre-requisite: Passed EPB201 or Dean's Approval

How entrepreneurs can leverage artificial intelligence and digital technologies to create strategic advantages in the digital economy, the course explores ai applications in market analysis, consumer behavior prediction, and business decision-making, as well as the design of data-driven digital marketing strategies, integrating ai tools with digital platforms to enhance branding, customer engagement, and business performance.

EPB355 Entrepreneurial Business Experience I 3 (0 - 6 - 6)

Pre-requisite: Passed EPB205 or Dean's Approval

Do a real business with practice and learn to be a business entrepreneur by investing in real business, students will gain real-world experience in business processes from start-up to business management, use business plan that is taught in the business plan courses for a business owner for getting the actually result of the business with a team of advisor as consultants, students will be assigned to the project or business outcome report at the end of the project.

EPB356 Entrepreneurial Business Experience II 3 (0 - 6 - 6)

Pre-requisite: Passed EPB355 or Dean's Approval

The enhance real business with practice and learn to be a business entrepreneur by investing in real business, students will gain real-world experience in business processes from start-up to business management, use business plan that is taught in the business plan courses for a business owner for getting the actually result of the business with a team of advisor as consultants, students will be assigned to the project or business outcome report at the end of the project, or presenting plans to outside organizations to find funding sources to expand the business that students have studied and acted on.

EPB357 Entrepreneurial Venture Funding 3 (3 - 0 - 6)

Sources of funds, types of funds, and the behavior of source of funds, how to loan from the sources of funds, the factors influencing funding, managing and building the image are also learned in this course in order to be successful in the access to funding.

EPB358 Strategic Marketing Management for Entrepreneurs 3 (3 - 0 - 6)

Pre-requisite: Passed EPB201 or Dean's Approval

The meaning, concepts, and functions of strategic marketing management, analysis of external factors and factors within the organization, entrepreneurs and business groups in the organization, marketing strategies, sales strategies, and business unit strategies which has impact on strategic marketing management in order to be able to formulate strategic marketing plans, the process of managing and operating the marketing effectively to maximize the competitive advantage.

EPB359 Pitching and Presentation Skills 3 (3 - 0 - 6)

The patterns of media design planning in various ways, the nature of the tone, the use of gestures, the appropriate speech to present for the purpose of the situation to be presented, can use presentation techniques to present in various ways, whether it is offering to raise money with investors, presentation for sale, presentation for information, etc.

EPB360 Risk, Crisis Management and Business Continuity Planning 3 (3 - 0 - 6)

The risk and crisis management, and learn the condition of the abnormal incident and dealing with different crisis situations, let the owner be ready to deal and manage crisis and risk without causing chaos damage to business, including realistic simulation to achieve critical management skills.

Major Electives (12 credits)

Students select only 12 credits from the following courses.

EPB501 Asia Countries and New Emerging Market Countries Study for Entrepreneurs 3 (3 - 0 - 6)

The process of analyzing and evaluating economic, political and demographic factors, society and culture, law, competition, technology, risk and consumer behavior in asia and countries that have started to open the country to trade in the world market, the study of theories and case studies, in preparation for organization management, marketing, production, financial management, human resources management, logistic management in the context of global marketing.

EPB502 Digital Transformation 3 (3 - 0 - 6)

Knowledge of the changes in information technology, how information technology plays an important role in business world, and how to win the business world with the help of information technology.

EPB503 Corporate Entrepreneurship 3 (3 - 0 - 6)

The knowledge on the different forms of corporate entrepreneurship, how corporate entrepreneurship handles corporate culture and human resource functions, how to apply the concepts of corporate entrepreneurship and its tools to the different type of business.

EPB504 Data Analysis and Customer Relationship Management 3 (3 - 0 - 6)

Data- driven approaches to understanding customer behavior and building long- term relationships, the course explores concepts and techniques in data collection, analysis, and interpretation to support decision-making in marketing and business strategy, applying crm systems and data analytics to enhance customer engagement, loyalty, and lifetime value.

EPB505 Entrepreneurial Diagnosis and Business Consulting 3 (3 - 0 - 6)

The principles and processes of diagnosis and business consulting, focus on student practice diagnosis, establishment and business consulting, starting from the study of real business problems selected as a case study from the actual establishment, and let students analyze the cause of the problem and find solutions, and to summarize how to solve the problem.

EPB506 Entrepreneurial Internships 3 (3 - 0 - 6)

Systematic study of the workplace, the work that the student performs will be in line with the subject and the student's needs, focusing on learning from real-life experiences or special projects, useful to establishments.

EPB507 Entrepreneurship in the Global Economy 3 (3 - 0 - 6)

To be a business owner in the global market by analyzing and evaluating economic, political, social, legal and technological environmental factors affecting the opportunities and threads of business operations, plan and evaluate the feasibility of developing a business in the global marketplace, organize marketing, financial management and human resources management, knowledge management, managing multinational corporations.

EPB508 Environmental Sustainability and Social Responsibility 3 (3 - 0 - 6)

The knowledge of environmental sustainability, business impacts on environment, strategic responses to environmental sustainability, conflicted outcomes of maximizing financial returns and impact on society, and social responsibility activities.

EPB509 Foundations of Management 3 (3 - 0 - 6)

To understand the basics of effective analytics, management, planning, resource management in your organization, include change management in a dynamic context, analysis of data to change management process, management according to philosophy of sufficiency economy and development according to new theories, sustainability integrative approach for organizational balancing in response to globalization and sufficiency economy.

EPB510 Independent Study 3 (3 - 0 - 6)

Research in depth or do research on topics related to business ownership that interest students under the guidance and care of the advisors, students will undertake research in specific subject areas and present them to their advisors.

EPB511 Leadership and Organization Behavior 3 (3 - 0 - 6)

The leadership, types of leadership, foundation of effective critical thinking, components, planning, human resource management, dynamic changing, data analysis for changing, sufficiency economic management, development in the new theory, sustainable development, building the balance in organization in order to response with the globalization and sufficiency economy.

EPB512 Managing a Growing Business**3 (3 - 0 - 6)**

The definition, role and the operation of small business, analysis and evaluation of various environments in terms of opportunities, threads, legal conditions and ideas in establishment a new business, operation and management problems, including guidelines for business planning and development.

EPB513 Networking, Relationships and Cluster Management**3 (3 - 0 - 6)**

The clusters of business groups, enterprises or enterprise networks, study of each cluster consists of different types of characteristics, also, study building a business network between multiple businesses in various ways, as well as how to build relationships, and doing business together in various forms.

EPB514 Personal Finance Management**3 (3 - 0 - 6)**

The wealth management planning and management, personal finance, retirement planning, tax, education fund for children, investment, inheritance, risk management, also learn about the proper management of personal financial planning, based on financial status information.

EPB515 Seminar in Entrepreneurship**3 (3 - 0 - 6)**

The guidelines for the establishment, business operations in terms of concept, seeking the opportunities, risks, planning and return of business ownership in the global marketplace, analysis of the problems and solutions that actually happen to the business owner, learning organization management and knowledge management tools to be used as a guideline for conducting business, update to unlock and systematic business development by way of learning from case studies, brainstorming and group discussions.

EPB516 Special Topics in Entrepreneurship**3 (3 - 0 - 6)**

The up-to-date situations in entrepreneurship such as the innovation of new advance technology, recent economic situations and policies related to entrepreneurship, and other interesting topics related to entrepreneurship.

EPB517 Supply Chain and Logistics Management**3 (3 - 0 - 6)**

The meaning, importance and process of supply chain management and delivery from the start to end of business logistics and demand-supply chain, the importance of circulation of shipment information and the flow of money, which will be beneficial to create a competitive advantage, customer service and value adding of the business.

EPB518 Wealth Management**3 (3 - 0 - 6)**

Personal financial evaluation, personal income tax, investment life cycle, return rate and risk evaluation in financial instrument, investment portfolio, investment policy, real estate investment, evaluation of fund administration, retirement plan, wealth transferring, inheritance management plan, and donation plan.

EPB519 Taxation and Tax Planning for Entrepreneurs**3 (3 - 0 - 6)**

The principles of tax structure, methods for assessing and collecting various taxes, such as personal income tax, corporate income tax, value-added tax, withholding tax, and tax calculation, to use tax measures as a useful tool in tax planning and business planning, it also studies tax problems that arise in practice, Recommendations from state tax collection agencies and solutions using real case studies.

EPB520 Pre-Cooperative Education**3 (3 - 0 - 6)**

The principles and structure of cooperative education while preparing students for real-world work experience, creating job application documents, choosing appropriate companies, and mastering interview techniques, develop communication skills across generations, english for professional communication, and cross-cultural understanding, the course emphasises creative teamwork within diverse organisational cultures, understanding workplace psychology, emotional development and adaptability, and fostering an entrepreneurial spirit and mindset.

EPB521 Cooperative Education in Entrepreneurship and Management**6 (0 - 48 - 0)**

Pre-requisite: Passed EPB520 or Dean's Approval

This course provides students with real-world work experience in full-time work placement roles within professional organisations, the aim is to enhance students' career readiness through structured, practical work assignments, students are required to complete full-time cooperative training for a minimum of one academic semester or 16 weeks, the assigned work must align with the student's field of study and may take the form of work-integrated learning (wil) or project-based learning (pbl) that contributes value to the organisation, performance evaluations will be conducted jointly by faculty members and workplace supervisors, at the end of the placement, students must submit a comprehensive report summarising their cooperative education experience and outcomes.

EPB577 Real Estate Management**3 (3 – 0 – 6)**

Real estate management, urban property management, control and maintenance, management and marketing of condominiums, legal issues related to real estate industry, technical and infrastructure issues in real estate industry, and real estate valuation.

EPB578 Social Interaction and Personality Development**3 (3 – 0 – 6)**

Develop self-personality in order to be a professional business person, how to appropriately interact with confidence, social etiquette, table manner, appropriate grooming for both male and female, and how to behave in the society.