

Program of Study
School of Entrepreneurship and Management
Bachelor of Business Administration Program in Entrepreneurship (International Program)
Academic Year 2027

First Year First Semester (1/2)		Credits			
Course Number	Course Title	August Intake		January Intake	
		Regular Track	Cooperative Education Track	Regular Track	Cooperative Education Track
EPB101	Foundations of Entrepreneurship	3	3		
EPB102	Creative Thinking and Entrepreneurial Opportunities Developing	3	3		
EPB103	Fundamentals of Economics	3	3		
EPB151	Business Workshop and Consulting for Entrepreneurs I	0	0		
IGE011	Thinking Skills for Lifelong Learning	3	3		
IGE012	Citizenship in Society and International Community	3	3		
IEN106	The Art of Writing	3	3		
		18	18	0	0

First Year Second Semester		Credits			
Course Number	Course Title	August Intake		January Intake	
		Regular Track	Cooperative Education Track	Regular Track	Cooperative Education Track
IGE013	Technology and Innovation for the Future	3	3		
IEN107	Critical Reading and Writing	3	3		
EPB104	Accounting for Entrepreneurs	3	3	3	3
EPB105	Basic Research Methods in Entrepreneurship	3	3	3	3
EPB152	Business Workshop and Consulting for Entrepreneurs II	0	0		
EPB153	New Business Venture, Product, and Service Development	3	3	3	3
EPB154	Brand Management and Creative Design for Entrepreneurs	3	3	3	3
EPB101	Foundations of Entrepreneurship			3	3
EPB102	Creative Thinking and Entrepreneurial Opportunities Developing			3	3
EPB103	Fundamentals of Economics			3	3
EPB151	Business Workshop and Consulting for Entrepreneurs I			0	0
		18	18	21	21

First Year Summer Semester		Credits			
Course Number	Course Title	August Intake		January Intake	
		Regular Track	Cooperative Education Track	Regular Track	Cooperative Education Track
IGE014	Aesthetics and Well-being for Life	3	3	3	3
EPB106	Entrepreneurial Finance	3	3	3	3
		6	6	6	6

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Second Year First Semester		Credits			
Course Number	Course Title	August Intake		January Intake	
		Regular Track	Cooperative Education Track	Regular Track	Cooperative Education Track
IGE015	Entrepreneurial Spirit and Financial Literacy	3	3	3	3
IEN108	Persuasive Presentation	3	3	3	3
EPB201	Entrepreneurial Marketing	3	3	3	3
EPB202	Fundamental Financial Modeling and Venture Analysis for Entrepreneurs	3	3	3	3
EPB203	Business Research for Entrepreneurs	3	3	3	3
EPB204	Innovation, Technologies, and Artificial Intelligence for Entrepreneurs	3	3	3	3
EPB251	Business Workshop and Consulting for Entrepreneurs III	0	0		
EPB152	Business Workshop and Consulting for Entrepreneurs II			0	0
		18	18	18	18

Second Year Second Semester		Credits			
Course Number	Course Title	August Intake		January Intake	
		Regular Track	Cooperative Education Track	Regular Track	Cooperative Education Track
EPB205	Business Plan Analysis and Development for Entrepreneurs	3	3	3	3
EPB206	Advanced Financial Modeling and Venture Analysis for Entrepreneurs	3	3	3	3
EPB207	Production and Operations Management	3	3	3	3
EPB208	Social Entrepreneurship	3	3	3	3
EPB252	Business Workshop and Consulting for Entrepreneurs IV	0	0		
EPB254	Family Business Creation and Management	3	3	3	3
EPB5x1	Major Elective I	3		3	
EPB251	Business Workshop and Consulting for Entrepreneurs III			0	0
		18	15	18	15

Second Year Summer Semester		Credits			
Course Number	Course Title	August Intake		January Intake	
		Regular Track	Cooperative Education Track	Regular Track	Cooperative Education Track
EPB253	Business Workshop and Consulting for Entrepreneurs V	0	0		
EPB255	Art of Selling and Negotiation	3	3	3	3
EPB5X2	Major Elective II	3	3	3	3
EPB252	Business Workshop and Consulting for Entrepreneurs IV			0	0
		6	6	6	6

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		Regular Track	Cooperative Education Track	Regular Track	Cooperative Education Track
EPB301	Business Strategy and Sustainable Growth	3	3	3	3
EPB302	Human Capital Management for Entrepreneurs	3	3	3	3
EPB303	Legal Aspects and Business Ethics	3	3	3	3
EPB357	Entrepreneurial Venture Funding	3	3	3	3
EPB351	Business Workshop and Consulting for Entrepreneurs VI	0	0		
EPB354	Artificial Intelligence Driven Digital Economy Strategies and Digital Marketing for Entrepreneurs	3	3	3	3
EPB355	Entrepreneurial Business Experience I	3	3	3	3
EPB359	Pitching and Presentation Skills	3	3	3	3
EPB253	Business Workshop and Consulting for Entrepreneurs V			0	0
		21	21	21	21

Third Year Second Semester		Credits			
Course Number	Course Title	August Intake		January Intake	
		Regular Track	Cooperative Education Track	Regular Track	Cooperative Education Track
EPB304	Entrepreneurship and Global Opportunities	3	3	3	3
EPB352	Business Workshop and Consulting for Entrepreneurs VII	0	0		
EPB356	Entrepreneurial Business Experience II	3	3	3	3
EPB358	Strategic Marketing Management for Entrepreneurs	3	3	3	3
EPB360	Risk, Crisis Management and Business Continuity Planning	3	3	3	3
EPB5X3	Major Elective III	3		3	
EPB351	Business Workshop and Consulting for Entrepreneurs VI			0	0
IGE013	Technology and Innovation for the Future			3	3
IEN107	Critical Reading and Writing			3	3
EPB520	Pre-Cooperative Education		3		3
		15	15	21	21

Third Year Summer Semester		Credits			
Course Number	Course Title	August Intake		January Intake	
		Regular Track	Cooperative Education Track	Regular Track	Cooperative Education Track
EPBXX1	Free Elective I	3	3	3	3
EPBXX2	Free Elective II	3	3		3
EPB352	Business Workshop and Consulting for Entrepreneurs VII			0	0
EPB353	Business Workshop and Consulting for Entrepreneurs VIII	0	0		
EPB5X4	Major Elective IV	3		3	
		9	6	6	6

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Course Number	Course Title	August Intake		January Intake	
		Regular Track	Cooperative Education Track	Regular Track	Cooperative Education Track
IGE011	Thinking Skills for Lifelong Learning			3	3
IGE012	Citizenship in Society and International Community			3	3
IEN106	The Art of Writing			3	3
EPB353	Business Workshop and Consulting for Entrepreneurs VIII			0	0
EPBXX2	Free Elective II			3	
EPB521	Cooperative Education in Entrepreneurship and Management		6		
		0	6	12	9

Fourth Year Second Semester		Credits			
Course Number	Course Title	August Intake		January Intake	
		Regular Track	Cooperative Education Track	Regular Track	Cooperative Education Track
EPB521	Cooperative Education in Entrepreneurship and Management				6
		0	0	0	6