

Program of Study
Bangkok University International
Bachelor of Business Administration (Bilingual Program)
Academic Year 2027

First Year First Semester		Credits			
Course Number	Course Title	August Intake		January Intake	
		Regular Track	Cooperative Education Track	Regular Track	Cooperative Education Track
CGE011	Thinking Skills for Lifelong Learning	3	3		
CGE012	Citizenship in Society and International Community	3	3		
CGE013	Technology and Innovation for the Future	3	3		
CEN101	Everyday English	3	3		
CBA111	Fundamental of Accounting	3	3		
CBA112	Introduction to Economics	3	3		
		18	18	0	0

First Year Second Semester		Credits			
Course Number	Course Title	August Intake		January Intake	
		Regular Track	Cooperative Education Track	Regular Track	Cooperative Education Track
CGE014	Aesthetics and Well-being for Life	3	3		
CGE015	Entrepreneurial Spirit and Financial Literacy	3	3		
CEN102	Social English	3	3		
CBA011	Business Communication Essentials	3	3		
CBA113	Business Law and Taxation	3	3		
CBA114	Principles of Management	3	3		
XXXXXX	Free Elective I	3	3		
		21	21	0	0

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Second Year First Semester

Course Number	Course Title	Credits			
		August Intake		January Intake	
		Regular Track	Cooperative Education Track	Regular Track	Cooperative Education Track
CEN103	Global English	3	3		
CBA211	Introduction to Business in South East Asia	3	3		
CBA212	Human Resource and Leadership Management	3	3		
CBA221	Business Sustainability	3	3		
CBA222	Consumer Psychology and Behavior	3	3		
CBA223	Intelligent Tools for Data Analytics in Business	3	3		
XXXXXX	Free Elective II	3	3		
		21	21	0	0

Second Year Second Semester

Course Number	Course Title	Credits			
		August Intake		January Intake	
		Regular Track	Cooperative Education Track	Regular Track	Cooperative Education Track
CBA012	Storytelling for Business	3	3		
CBA013	Professional Business English	3	3		
CBA213	Principles of Marketing	3	3		
CBA214	Managerial Accounting	3	3		
CBA215	Business Finance	3	3		
CBA216	Operations Management	3	3		
CBA224	Design Thinking for Business Innovation	3	3		
		21	21	0	0

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		Regular Track	Cooperative Education Track	Regular Track	Cooperative Education Track
CBA311	Business Technology	3	3		
CBA312	Organizational and Multicultural Adaption in Business	3	3		
CBA325	Business Transformation Management	3	3		
CBA326	Project Management	3	3		
CBA327	Business Strategic Management	3	3		
CFBXXX	Major Elective I	3	3		
CFBXXX	Major Elective II	3	3		
		21	21	0	0

Third Year Second Semester

Course Number	Course Title	Credits			
		August Intake		January Intake	
		Regular Track	Cooperative Education Track	Regular Track	Cooperative Education Track
CBA014	Business Professionals and Job Application in English	3	3		
CBA328	Business Research	3	3		
CBA329	Seminar in Business and Trends	3	3		
CFBXXX	Major Elective III	3			
CEP392	Pre-Cooperative Education		3		
CFBXXX	Major Elective IV	3			
CFBXXX	Major Elective V	3			
		18	12	0	0

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		August Intake		January Intake	
		Regular Track	Cooperative Education Track	Regular Track	Cooperative Education Track
CEP393	Cooperative Education		6		
		0	6	0	0